

NFT fest - <https://nft-fest.ch/>

September 7 - 11, 2023

Organized by the **city of Lugano** Festival on new Web 3.0 technologies and NFTs, in **Lugano, Canton Ticino (Switzerland)**

The **"NFT Fest & WEB3 Conference"** festival will take place in Lugano between **September 7 and 11, 2023**, focusing on new Web3 technologies and the entire world of NFTs.

The city of Lugano, with the highest density of Bitcoin adoption by merchants and home to Lugano PlanB (the most significant Bitcoin event in Europe), following the past experiences of Lugano NFT Week 2021 and Metaforum 2022, is expecting about 5,000 visitors for this year's NFT fest.

MAIN WEB SITE:

<https://nft-fest.ch/>

Schedule:

Open from 9:00 am to 11:00 pm.

Structures involved:

- Palazzo dei Congressi 3.700 sqm
- Villa Ciani 1.400 sqm
- Asilo Ciani 580 sqm
- Total square meters 5.680 sqm

TICKET:

General pass – FREE ENTRY: <https://linktr.ee/nftfest.generalpass>

Party pass: <https://linktr.ee/nftfest.partypass>

VIP Pass: <https://linktr.ee/nftfest.vippass>

WHALE Pass: <https://linktr.ee/nftfest.whalepass>

SIDE EVENTS:

Luxury Car Festival, 7 - 11 September

Street Food Festival, 8 - 10 September

PARTIES:

Opening Party - Thursday, September 7

Friday Night Party and DJ Set - September 8

Gala Dinner and DJ Set - September 9

Rarity After-Party - September 9 from 11pm to 6am

In addition to major sponsors, the event involves all the largest institutions in the area, such as the municipality and university.

Three specific areas will be represented and developed at the event, exploring the possible applications of NFTs.

NFT Art will include exhibitions by major international artists such as Federico Clapis, Giovanni Motta, Dangiuz, and many others, along with gallery owners and art curators who have been pioneers in using this technology.

NFT Music will represent the new and emerging area of development related to copyright, including presentations of the most critical projects and debates with industry experts on IP.

Finally, **NFT Gaming** will delve into the Play-To-Earn theme linked to cryptocurrencies through tournaments, exclusive drops, discussions, and presentations developed by the leading industry operators.

Day's activities

Thursday, September 7 - **STARTUP MEET**: a contest featuring 20 projects selected by the organizing committee, with a jury composed of industry experts such as Venture Capitals.

Friday, September 8, and Saturday, September 9 - **WEB3 CONFERENCE**: a B2B exclusive event for networking and evaluating the latest market innovations.

Sunday, September 10, and Monday, September 11 - **NFT Art Exhibitions and NFT Gaming Tournaments**.

As the main sponsor, the **LUGANO CASINO** will organise exclusive events with gaming experiences related to NFTs and a raffle of rarities (analogue and digital).

The event will be characterized by numerous **SPEECHES** and **WORKSHOPS** held by international professionals in the field of new technologies. Multiple topics will be analyzed, from the creation of Smart Contracts and NFTs to copyright through blockchain, on Swiss and European regulations in the crypto world; moreover, artists will have the opportunity to embark on a journey in which they will be guided to translate their physical or analogue art into digital assets.

In addition, the event in the adjacent area will have a street food festival, allowing visitors to taste local specialities and delicacies worldwide. **NFT fest is sponsored by Lugano Casino and Noku, DappRadar, Binance, Dfinity, Blockchain Swiss Consortium, Crypto Heroes, Finlantern, Poseidon DAO, iBooster, Luxochain, The Nemesis, Over, Tbita, and Koinsquare, in partnership with Cointelegraph, Decrypt, The Cryptonomist, Decrypt, and Assodigitale.**

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